



## Truckee Meadows Bicycle Alliance: Center Street Cycle Track Pilot Project

**Concept:** Connect the University to Midtown with a dedicated, separated, two-way cycle track running 1.3 miles through the heart of the city along Center Street.

**Motivation:** Demonstrate to citizens and leadership that dedicated cycling infrastructure is safe, feasible, and beneficial to both residents and the business community. Act on the University and City of Reno's joint stated desire to connect the University to Midtown while spurring development along the Center Street corridor.

**Duration:** ~18 months, starting in August 2018.

**Next Steps:** Confirm support from key businesses and the University. Key businesses: Patagonia, Renaissance, The Basement, etc.

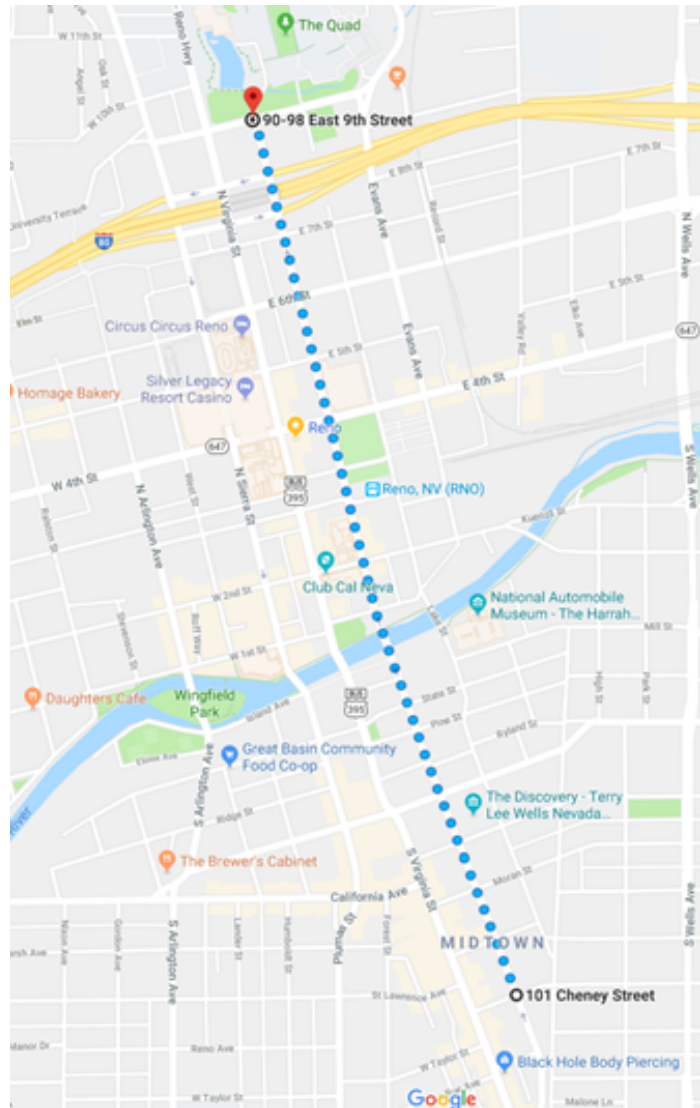
### **Additional Future Steps:**

- Develop cost estimate.
- Present plan and list of supporting entities to City of Reno.
- Begin design process.
- Plan for extension of track to RSCVA during Interbike only.

### **Truckee Meadows Bicycle Alliance**

#### **Contact:**

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**Downtown:** Center Street downtown has 3 driving lanes with various loading and turn lanes throughout. There are 14,000 cars that use Center Street downtown daily - an amount easily accommodated by 2 traffic lanes.

## Downtown without Cycle Track



## Downtown with Cycle Track



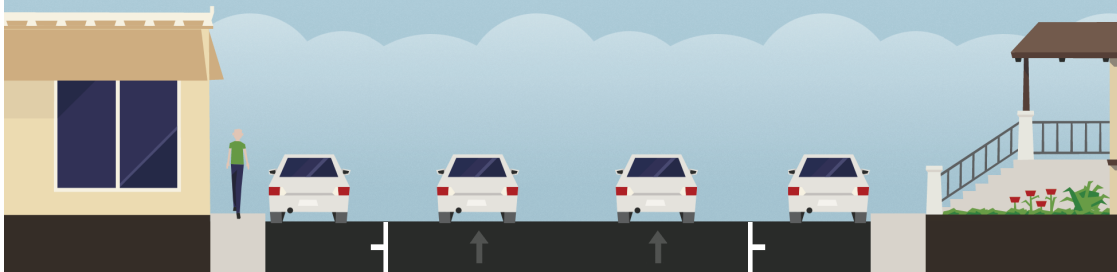
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[bikewashoe.org](http://bikewashoe.org)



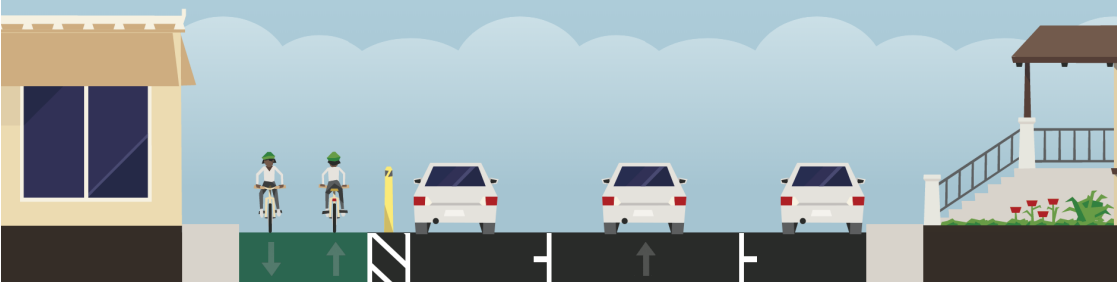
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**Midtown:** Center Street in Midtown generally has 2 driving lanes with parking on both sides. There are about 4,000 cars that use Center Street in Midtown daily. These could easily be accommodated with 1 driving lane.

## Midtown without Cycle Track



## Midtown with Cycle Track



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***“Bicycle population is a function of bicycle infrastructure”***

*Jeff Speck  
Urban Planner*

***“Bicyclists spend at least as much at downtown shops as drivers and potentially more.”***

*Bicyclists as Consumers: Mode Choice and Spending Behavior in Downtown Davis, CA  
Popovich, Natalie & Handy, Susan 2014*